



JANUARY 2018

Happy New Year from the Cincinnati Bell Connector



Thank you to everyone who rode in 2017. We've made many great memories and we wish you many happy trips in the new year.

In the spirit of the new year, here are a few New Year's resolution suggestions:

- 1) Ride the Cincinnati Bell Connector more often
- 2) Take the Cincinnati Bell Connector to events to avoid parking and traffic, like to Reds and Bengals games
- 3) Explore new restaurants, businesses and other attractions along the streetcar route

Streetcar on Regular Schedule for Martin Luther King Jr. Day

The Cincinnati Bell Connector would like to wish riders a Happy Martin Luther King Jr. Day. The streetcar will operate on its regular schedule on Martin Luther King Jr. Day, Jan. 15.



Find the Latest Streetcar Ridership Information Online



Information about the Cincinnati Bell Connector's ridership figures is always available online [here](#).

To Eat, See, Do... Ride the streetcar

Hop on the streetcar to get you to this month's top destinations:

- Make It Better: Tom Petty Tribute, Jan. 13, Woodward Theater, Hanke Exchange Station Stop #6
- MLK Day events, Jan. 15, National Underground Railroad Freedom Center, Cincinnati iCyclones Station, The Banks Stop #1
- Waitress, Aronoff Center, through Jan. 21, Aronoff Center Stop #17
- Fountain Square Ice Rink, Through Feb. 19, Fountain Square, Fountain Square Stop #18
- Cincinnati Cyclones v. Indy Fuel - Kids Eat Free Night, Jan. 26, Cincinnati Cyclones Station, The Banks Stop #1

Help Us Keep the Streetcar Warm During Winter Months

On cold days, streetcar doors may not open automatically upon pulling into the station. It's part of an effort to keep passengers warm by reducing the amount of cold air entering the car.

Riders wishing to enter or exit the streetcar can push the "open" button once the streetcar has safely stopped at a station. Watch this [video](#) to learn more about how to use the button.



Skip the lines, pay with Cincy EZRide



Download the FREE [Cincy EZRide app](#) to pay your streetcar fare from the palm of your hand!

Don't get stuck in line at the ticket vending machines, quickly pay fare for as many people as you like on your smartphone and ride with ease! Available on Android and iOS.

Post of the month



Tag Cincinnati Bell Connector on social media when you're riding the streetcar. You just may make the **Cincinnati Bell Connector** newsletter!

Connect with us!

Share your experience riding on the Cincinnati Bell Connector using **#CBConnector**



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Sharing this newsletter?

Be sure you invite them to click the "Sign Up" button!