



January 2019

## Happy New Year!

The Cincinnati Bell Connector saw a 19-percent increase in ridership last month over December 2017, providing 38,650 rides between Dec. 1, 2018 and Dec. 31, 2018.

Streetcar ridership experienced a spike on weekends in December as riders used the streetcar to get to and from holiday fun in Downtown and Over-the-Rhine, including Macy's Downtown Dazzle and the Cincinnati SantaCon pub crawl.

The streetcar provided free rides Dec. 1, 8 and 15, as well as Nov. 23 and 24, courtesy of Downtown Cincinnati Inc.

Remember to skip the line at the ticket vending machine and download the [Cincy EZRide app](#) to pay streetcar or Metro bus fare. It's FREE to download.



## Cold weather reminder



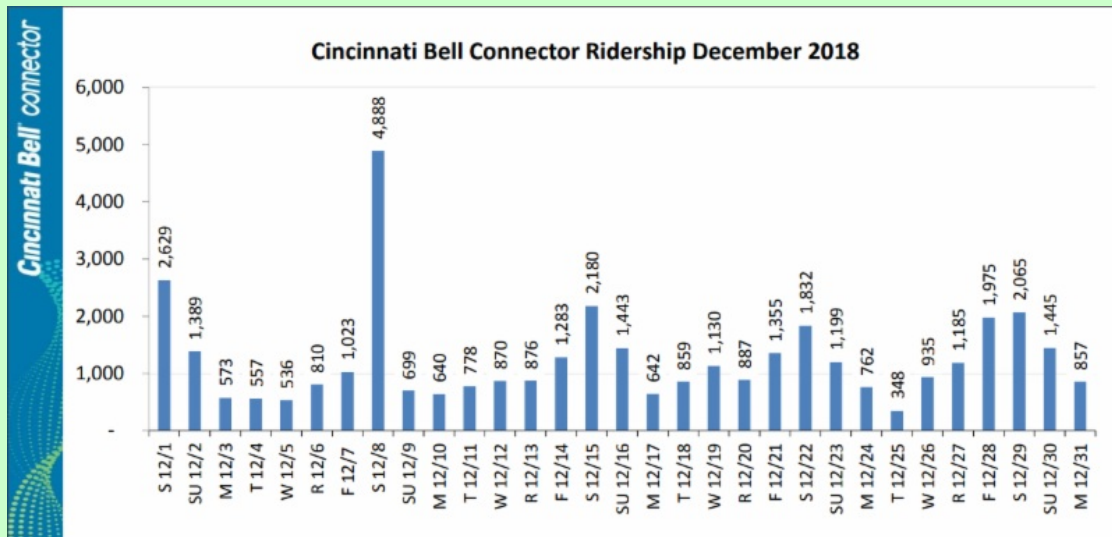
It's cold outside ... Watch this instructional video to learn how to operate streetcar doors during cold weather.

## Streetcar holiday service

The Cincinnati Bell Connector will operate on a regular schedule on Martin Luther King, Jr. Day, Jan. 21, and Presidents' Day, Feb. 18.

## Find the latest streetcar ridership information online

*38,650 total rides in the month of December*



Ridership information and reports are available online [here](#).

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## To Eat, See, Do... Ride the Streetcar

Hop on the streetcar to get to this month's top destinations:

- Vivaldi's Four Seasons, Music Hall, Jan. 11 & 12, 14th & Elm Station #8
- Cyclones v. Fuel, Jan. 20, Cincinnati Cyclones Station #1
- Cincinnati MLK Coalition MLK Day 2019, Jan. 21, Stations #1, 8 & 18

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## Avoid Digging Through Your Wallet for Change, Pay with Cincy EZRide



Join the more than 37,000 people who have downloaded the FREE [Cincy EZRide app](#) to pay their streetcar fare from the palm of their hand!

Don't get stuck in line at the ticket vending machines. Quickly pay fare for as many people as you like on your smartphone and ride with ease! Available on Android and iOS.

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## Post of the Month



Mike Moroski @mike\_moroski

1 day ago

It has been a @CB\_Connector, @BirdRide, @CincyRedBike kinda day!



Tag Cincinnati Bell Connector on social media when you're riding the streetcar. You just may make the Cincinnati Bell Connector newsletter!

### Connect with us!

Share your experience riding on the Cincinnati Bell Connector using #CBCConnector



/CBCConnector



@cb\_connector



@cb\_connector

[www.CincinnatiBellConnector.com](http://www.CincinnatiBellConnector.com)



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