



March 2019

Cincinnati Bell Connector Ridership Increase Continues



The Cincinnati Bell Connector experienced its **third** consecutive month of year-to-date increased ridership last month! Ridership this February was up 10 percent over February 2018 ridership. So far, year-to-date streetcar ridership is up almost 19 percent over 2018!

Signs of Spring: Reds Opening Day 2019

Reds Opening Day is March 28, and the Cincinnati Bell Connector is ready to get you to the action all season long.

The streetcar will not run during the Findlay Market Opening Day Parade, but will resume operations after police give the all-clear.

Remember to skip the line at the ticket vending machine and download the [Cincy EZRide app](#) to pay streetcar or Metro bus fare. It's FREE to download.



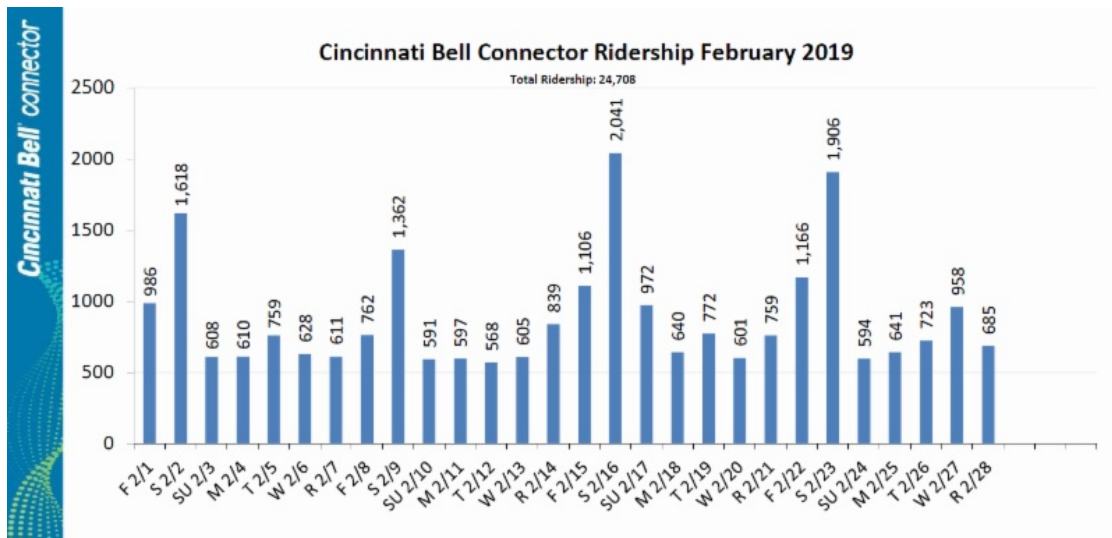
Cold Weather Reminder



Spring is right around the corner, but it's still a little chilly outside ... Watch this instructional video to learn how to operate streetcar doors during cold weather.

Find the Latest Streetcar Ridership Information Online

24,708 total rides in the month of February



Ridership information and reports are available online [here](#).

To Eat, See, Do... Ride the Streetcar

Hop on the streetcar to get to this month's top destinations:

- Bourbon and Girl Scout Cookie Pairing, March 13, The Mercer, Washington Park Station #14
- Taft Museum of Art – House Party, March 14, Taft Museum, 4th & Main Station #2
- Reds Opening Day, March 28, Great American Ball Park, Cincinnati Cyclones Station #1

Avoid Digging Through Your Wallet for Change, Pay with Cincy EZRide



Join the more than 37,000 people who have downloaded the FREE [Cincy EZRide app](#) to pay their streetcar fare from the palm of their hand!

Don't get stuck in line at the ticket vending machines. Quickly pay fare for as many people as you like on your smartphone and ride with ease! Available on Android and iOS.

Post of the Month



NCBESA @ncbesa

5 days ago

Try out the @CB_Connector to get around town during #ncbesa later this month!



Tag Cincinnati Bell Connector on social media when you're riding the streetcar. You just may make the **Cincinnati Bell Connector** newsletter!

Connect with us!

Share your experience riding on the Cincinnati Bell Connector using #CBCConnector



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